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Transform the Business World, One Decision at a Time
Get Ready to Enter The Gray Zone

Nashville, Tenn. (September 2008) - It's a place where many business leaders dare to tread, but few come out unscathed. An unnamed, risky place; where far-reaching executive decisions must be made, and complexity and uncertainty abound. Within this all-important intersection, where God's wisdom and conventional wisdom collide, lies unbridled potential for defining, life-changing moments. In his latest book, ***God Is My Coach: A Business Leader's Guide to Finding Clarity in an Uncertain World*** (Center Street, January 2009), business expert Larry Julian has given this pivotal place a name—The Gray Zone—and teaches readers how to effectively sow this fertile environment to breed success, both for themselves and the businesses in their care.

Questions for leaders to ask themselves:

- Have you faced a dilemma where it was hard to discern the right thing to do?
- Have you ever questioned whether your motives were self-serving or other serving?
- Have you been in a situation where you knew what was right but that action required a risk that went against the grain of conventional wisdom?

"If these situations sound familiar, you've been in The Gray Zone. It's filled with defining moments that not only shape your character and destiny but that also impact other lives—for good or for bad. My passion through these pages is to help you find the gifts in your Gray and clarity in your chaos," writes bestselling author Julian.

Filled with personal experiences, timeless wisdom, and insightful advice from some of the brightest business leaders of our time, ***God Is My Coach*** is a must-read for executives everywhere in search of success and peace of mind. Julian deftly reveals The Eight Gifts in the Gray—Purpose, Potential, Perspective, Platform, Power, Pace, Place, Prosperity—tackling issues of confidence and courage, and helping leaders move beyond grayness to achieve greatness in the workplace. Complete with a ***God Is My Coach*** Life Plan and Discussion Guide, this life-changing book offers practical ways for readers to incorporate faith into their daily work lives, transform adversity into destiny, and ultimately revolutionize life into legacy.

About the Author:

Critically acclaimed author Larry Julian is a successful consultant and speaker specializing in leadership coaching and strategic planning. He is the author of the bestselling book, *God Is My CEO* and *God Is My Success*. Julian's coaching clients range from small business owners to CEOs worldwide. His corporate clients have included AT&T, 3M, General Mills, Mayo Clinic, Qwest, and numerous other organizations. He makes his home in Plymouth, Minnesota with his wife and children.

Title: ***God Is My Coach: A Business Leader's Guide to Finding Clarity in an Uncertain World***

Author: Larry Julian

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Praise for *GOD IS MY COACH* by Larry Julian

“In leadership and daily life, we often have to make decisions where there is no perfect solution. How do we muddle through the confusion? *God is My Coach* explains how to develop our God-given gifts so we can achieve clarity in the chaos, do the right thing, and find true significance in our lives. Another great book from Larry Julian.

—Ken Blanchard, co-author of *Lead Like Jesus* and *The One Minute Entrepreneur*

“*GOD IS MY COACH* is a great resource for anyone heading into unknown territory. Whether you’re seeking a new career, embarking on a new business venture or feeling stuck in your present job and desiring a change, Larry Julian’s coaching process will help you face the unknown and move forward with renewed clarity, confidence and conviction.”

—Ken Melrose, former chairman and CEO, the Toro Company

“Life is full of choices that are difficult to make. How do you know you’re making the right decisions for you, your family, and your business? Be prepared to be encouraged and energized by *GOD IS MY COACH*. Through this book, Larry guides you in a way that leads to a deeper connection with God and offers clarity in the midst of confusion.”

—Bob Buford, founder, Leadership Network and author, *Halftime and Finishing Well*

“Larry Julian has done it again by bringing us an inspiring book of gifts in *GOD IS MY COACH*. In his unique, compelling writing, he shows us how we can use God’s gifts to discover our authentic calling and share our gifts with others. His examples will help all of us lead fuller, more spirit-filled lives.”

—Bill George, author of *True North* and former CEO, Medtronic

“*GOD IS MY COACH* is a marvelous filter for the mentally fatigued. It provides a practical plan to help you cut through the clutter and chaos and allow you to focus on the meaningful.”

—Brad Anderson, chairman and CEO, Best Buy Co. Inc.

“How do you combine faith, calling, and career into a comprehensive but practical process? Larry Julian shows you how in *GOD IS MY COACH*. There are too many books on faith and work that fail to deliver practical application. This book delivers! A must for serious marketplace leaders who want to fulfill their destinies.”

—Os Hillman, author, *TGIF: Today God is First* and *The 9 to 5 Window*

“Today’s business cultures promote ‘all or nothing’ thinking where it’s simply never enough—we’re always achieving but never satisfied. Larry Julian shows us that it’s the process, not the outcome, which determines our true meaning and success. *GOD IS MY COACH* teaches us that leading a life of purpose and running a profitable business can be one and the same.”

—Horst Schulze, president & CEO, West Paces Hotel Group & former CEO, Ritz Carlton Hotels

“Larry Julian has done it again with *GOD IS MY COACH*. His new book will help you navigate the ‘gray zone’—those situations when it’s hard to discern the right thing to do. Larry’s biblically-based leadership principles will have an enormous impact on your life.”

—Pat Williams, senior vice president, Orlando Magic and author of *The Pursuit*

“Impatience and pressure often lead to poor decisions and burnout. Larry Julian teaches us how to use time and pressure to our advantage as part of God's plan. GOD IS MY COACH provides us with the peace of mind necessary to make tough decisions under pressure.”

—Archie Dunham, chairman & CEO (Ret.), Conoco Inc.,

“As leaders, we’re called to serve rather than be served. GOD IS MY COACH shows us how to use our gray circumstances as a training ground for effective leadership. By following God in our uncertainty, we learn how to lead others through their uncertainty.”

—Wayne Huizenga, Jr., president, Miami Dolphins

“GOD IS MY COACH is a handbook on how to tackle uncertainty in life. In engaging true-life examples, Larry Julian shares how a life lived with purpose leaves a lasting legacy.”

—John D. Beckett, chairman, The Beckett Companies

“GOD IS MY COACH is an outstanding guide for leaders who want to know and do the right thing under pressure. Using solid biblical principles instead of the ‘systems of this world’ will help you and your business stand the test of time. This book will help you establish a firm foundation.”

—Anne Beiler, founder, Auntie Anne’s Pretzels and author, *Twist of Faith*

“If you’re finding it tough to go it alone in tough times, read Larry’s book and learn how God can be your coach.”

—Rich DeVos, cofounder, Amway Corp. and owner, Orlando Magic